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Strand Hotel Planning Strand Cruise

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Yangon's Strand Hotel is planning to strengthen its portfolio by developing a river cruise known as the Strand Cruise. The cruise, which is expected to launch in January next year, is scheduled to travel between Bagan and Mandalay in three to

four days. The boat will have 27 cabins as well as a swimming pool, sun deck, spa and bar. The company also offer discounts to customers using both the cruise and hotel. "There has been a steady growth in the demand for luxury travellers to use the Ayeyarwady River to move around the country, something the company was keen to capitalise on" according to General Manager of Strand Cruise, Jerome Seban.

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